

# NEWS RELEASE



## MEDIA INQUIRIES:

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## FOR IMMEDIATE RELEASE

### **Liberals open up lead, Conservatives lag**

#### **NDP in 3<sup>rd</sup> nationwide, 1<sup>st</sup> in Quebec**

TORONTO October 7<sup>th</sup>, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 1447 Canadian voters two weeks before the October 19 Federal election, more than one third will vote for the Liberals (35%), while about 3-in-10 will vote Conservative (31%). About one quarter will vote NDP (26%), and few will vote either Green (3%) or Bloc Quebecois (4%). These findings represent an eight point jump for the Liberals since last week (September 29, Liberals - 27%) and a three point drop for the Conservatives (from 34%). The NDP vote may have shrunk slightly (from 28% on September 29).

#### **Liberals lead in Ontario, Prairies**

In the Liberal fortress of Atlantic Canada, they are dominant (62%), while in Quebec, the NDP still holds first place (34%), while the Liberals (24%) and Conservatives strive for second (23%). The Bloc is third (16%). In Ontario, the Liberals hold a slight lead (38%), while the Conservatives are close in second (33%), and the NDP have fallen back (23%) where they once led. The Liberals lead in the prairies (40%), with the Conservatives second (35%) and the NDP, once again, trailing (24%). The Conservatives dominate Alberta (52%), the Liberals have half their vote (26%) and the NDP fewer (19%). The parties are very close in BC (Liberals - 33%, Conservatives - 30%, NDP - 31%).

#### **Tied parliament seen**

If these results are projected up to the newly expanded House of Commons, the Conservatives, despite trailing in the popular vote, will take 122 seats, to an almost identical 120 seats for the Liberals. The NDP would have the balance of power with 94 seats and the Greens and Bloc would each take a single seat.

#### **Age/gender gap in Conservative vote, less so in NDP vote**

The Conservative vote is especially likely to be male (35%) and the oldest voters (39%), while the NDP vote is common to the youngest (39%) and females (29%). The Liberal vote is relatively balanced across age and gender.

## TORONTO

October 7<sup>th</sup>, 2015

## HIGHLIGHTS:

- More than one third will vote for the Liberals (35%), while about 3-in-10 will vote Conservative (31%).
- In the Liberal fortress of Atlantic Canada, they are dominant (62%), while in Quebec, the NDP still holds first place (34%), while the Liberals (24%) and Conservatives strive for second (23%).
- If these results are projected up to the newly expanded House of Commons, the Conservatives, despite trailing in the popular vote, will take 122 seats, to an almost identical 120 seats for the Liberals.
- The Conservative vote is especially likely to be male (35%) and the oldest voters (39%), while the NDP vote is common to the youngest (39%) and females (29%).

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## HIGHLIGHTS:

- One fifth of those who voted Conservative in 2011 will vote Liberal this time (18%), while one quarter of 2011 New Democrats will also vote Liberal (25%).
- Close to 8-in-10 Conservative voters say they are strong supporters of their party (78%), but this is only characteristic of about 6-in-10 Liberals (58%) or New Democrats (60%).
- Three-in-ten voters have not yet made their choice final (29%).
- Both the Liberals and the Conservatives are expected to win the election (35% each) while the NDP is no longer a contender (15%).
- Justin Trudeau (28%) and Stephen Harper (27%) are in a tie for best Prime Minister.
- Just more than a quarter of voters say they are voting for “the party that can defeat the government” (28%).

### One fifth of past Conservatives now voting Liberal

One fifth of those who voted Conservative in 2011 will vote Liberal this time (18%), while one quarter of 2011 New Democrats will also vote Liberal (25%). One-in-six past Liberals will vote NDP (15%). This represents a shift from previous polls, where past Liberals voting NDP exceeded those voting the other way. Very few past Liberals or New Democrats will vote for the Conservatives this time.

### Core Conservatives most committed, switching Liberals and New Democrats less so

Close to 8-in-10 Conservative voters say they are strong supporters of their party (78%), but this is only characteristic of about 6-in-10 Liberals (58%) or New Democrats (60%). This is because many of these voters come from each other's parties.

### 3-in-10 says vote could change before election

Three-in-ten voters have not yet made their choice final (29%) and these are much more likely to be Liberals (33%) and New Democrats (34%) than Conservatives (14%). This confirms the remaining core of Conservative voters is a very committed group, while Liberal and New Democratic voters are open to voting strategically.

### 4-in-10 Liberals, New Democrats are voting strategically

In total, just more than a quarter of voters say they are voting for “the party that can defeat the government” (28%), rather than voting for “the party they believe in” (64%), but this increases to 4-in-10 among Liberals (39%) and New Democrats (41%).

### Liberals, Conservatives equally likely to be seen as victors

Both the Liberals and the Conservatives are expected to win the election (35% each) while the NDP is no longer a contender (15%). While this tends to be a trailing measure, it may be an indication of potential growth in the Liberal vote.

### Trudeau, Harper tied for best PM

Justin Trudeau (28%) and Stephen Harper (27%) are in a tie for best Prime Minister, but it is interesting that Tom Mulcair, who used to lead this measure, now scores in third place (22%). This stands in contrast to last week, when Stephen Harper was seen as best Prime Minister (29%).

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## Harper's approvals down, Trudeau's up

Stephen Harper has the approval of 3-in-10 voters (30%), equal to his vote share, and down slightly from last week (33%). His net favourable score (approve minus disapprove) is also down, from -28 to -33. Tom Mulcair's approval is steady since last week (49%), and his net hasn't changed either (+15). Justin Trudeau has seen his approval improve (from 46% to 49%), as has his net favourability (+7 to +14%).

## Niqab issue will influence one fifth of votes: claim

One fifth of voters say the niqab issue will influence their vote (20%), and one half of these voters say the issue will influence their vote "a great deal" (11% in total). Claiming this level of engagement in the controversy is characteristic of the least wealthy (16%), in Quebec (16%), among Conservatives (17%), Bloquistes (22%), Francophones (16%), moms (14%) and the least educated (14%). In total, three quarters say the issue will not influence their vote (73%) and more than half say it will not influence it "at all" (57%).

"While it appears the Conservatives' niqab ploy has been successful in Quebec, it may be that it has backfired elsewhere in Canada, especially in the larger cities, and the TPP agreement hasn't been a game changer either coupled with what we see as the undecided vote coalescing around the Liberal flag, this spells increasing trouble for the New Democrats, who were once seen as the best antidote to the Conservatives, but are no longer," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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## HIGHLIGHTS:

- Stephen Harper has the approval of 3-in-10 voters (30%), equal to his vote share, and down slightly from last week (33%).
- One fifth of voters say the niqab issue will influence their vote (20%), and one half of these voters say the issue will influence their vote "a great deal" (11%).
- "Well, something has clearly changed since last week. While the Conservatives' niqab ploy has been successful in Quebec, it may be that it has backfired elsewhere in Canada, especially in the larger cities. coupled with what we see as the undecided vote coalescing around the Liberal flag, this spells increasing trouble for the New Democrats, who were once seen as the best antidote to the Conservatives, but are no longer," said Forum Research President, Dr. Lorne Bozinoff.

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## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1447 randomly selected Canadians 18 years of age or older. The poll was conducted between October 5<sup>th</sup> and October 6<sup>th</sup>, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Electoral success is dependant on the parties' skill at getting out the vote. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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## Federal Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Oct 5 <sup>th</sup> -6 <sup>th</sup> , 2015	1447	31	35	26	3	4	1
Sept. 28-29 <sup>th</sup> , 2015	1449	34	27	28	5	5	1
Sept. 21-23 <sup>rd</sup> , 2015	1557	31	31	28	4	4	1
Sept. 18 <sup>th</sup> , 2015	922	33	29	29	4	4	1
Sept. 14-15 <sup>th</sup> , 2015	1402	32	28	30	6	4	1
Sept. 9-10 <sup>th</sup> , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 <sup>st</sup> , 2015	1384	24	32	36	4	4	1
August 23-24 <sup>th</sup> , 2015	1440	23	30	40	3	3	1
August 17-19 <sup>th</sup> , 2015	1473	29	28	34	4	4	1
August 10-11 <sup>th</sup> , 2015	1392	28	27	34	4	6	1
August 2 <sup>nd</sup> , 2015	1399	28	25	39	3	5	1
July 29 <sup>th</sup> , 2015	1397	33	25	33	4	4	1
July 21 <sup>st</sup> , 2015	1208	28	29	34	4	5	1
July 14 <sup>th</sup> , 2015	1251	27	27	34	5	7	1
July 8 <sup>th</sup> , 2015	1200	32	26	32	3	5	1
June 29 <sup>th</sup> , 2015	1221	27	29	32	4	6	1
June 23 <sup>rd</sup> , 2015	1268	28	28	36	2	5	1
June 16 <sup>th</sup> , 2015	1281	26	28	34	5	7	1
June 5 <sup>th</sup> , 2015	1156	31	32	28	5	3	1
May 14 <sup>th</sup> , 2015	1286	31	31	30	4	3	1
April 23 <sup>rd</sup> , 2015	977	35	31	23	6	5	1
April 16 <sup>th</sup> , 2015	1365	33	35	22	6	3	1
March 31 <sup>st</sup> , 2015	1239	31	34	23	5	5	1
March 14 <sup>th</sup> , 2015	1370	32	36	21	6	4	1
February 11 <sup>th</sup> , 2015	1018	32	39	17	5	4	1
January 27-28 <sup>th</sup> , 2015	1309	35	34	20	6	5	1
January 5-6 <sup>th</sup> , 2015	1650	33	37	20	5	4	1
Dec. 10-11 <sup>th</sup> , 2014	1560	33	41	17	5	3	1
Nov. 19-20 <sup>th</sup> , 2014	1442	33	36	18	8	4	1
Oct. 5-8 <sup>th</sup> , 2014	1504	34	38	19	4	4	1
Sept. 5 <sup>th</sup> , 2014	1267	34	40	18	3	4	1
August 18-19 <sup>th</sup> , 2014	1798	32	41	17	5	5	1
July 18 <sup>th</sup> , 2014	1624	28	44	18	3	5	1
June 16-17 <sup>th</sup> , 2014	1683	31	39	19	5	4	1
May 22 <sup>nd</sup> , 2014	1694	30	36	23	5	6	1
Apr 29 <sup>th</sup> , 2014	1572	30	39	20	4	6	1
Mar 25-28 <sup>th</sup> , 2014	1764	29	39	22	3	5	1
Feb. 18-19 <sup>th</sup> , 2014	1824	29	39	21	4	6	1
Jan. 23-24 <sup>th</sup> , 2014	1228	28	38	24	4	5	1

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**Seat Distribution Projection Trending**

%	Cons	Lib	NDP	Green	Bloc	Other
October 5 <sup>th</sup> -6 <sup>th</sup> , 2015	122	120	94	1	1	0
September 28-29 <sup>th</sup> , 2015	151	76	104	1	6	0
September 21-23 <sup>rd</sup> , 2015	125	107	104	1	1	0
September 18 <sup>th</sup> , 2015	145	97	95	1	0	0
September 14-15 <sup>th</sup> , 2015	138	86	113	1	0	0
September 9-10 <sup>th</sup> , 2015	113	85	139	1	0	0
August 30-September 1 <sup>st</sup> , 2015	73	123	141	1	0	0
August 23-24 <sup>th</sup> , 2015	87	76	174	1	0	0
August 17-19 <sup>th</sup> , 2015	123	79	133	1	2	0
August 10-11 <sup>th</sup> , 2015	120	89	125	1	3	0
August 2 <sup>nd</sup> , 2015	118	58	160	1	1	0
July 29 <sup>th</sup> , 2015	156	58	122	1	1	0
July 21 <sup>st</sup> , 2015	121	78	134	1	4	0
July 14 <sup>th</sup> , 2015	107	79	132	1	19	0
July 8 <sup>th</sup> , 2015	155	59	120	1	2	1
June 29 <sup>th</sup> , 2015	104	106	119	1	8	0
June 23 <sup>rd</sup> , 2015	116	65	149	1	3	0
June 16 <sup>th</sup> , 2015	112	86	120	1	18	1
June 5 <sup>th</sup> , 2015	151	101	83	1	1	1
May 14 <sup>th</sup> , 2015	131	95	111	1	0	0
April 23 <sup>rd</sup> , 2015	146	101	77	1	12	1
April 16 <sup>th</sup> , 2015	142	137	58	1	0	0
March 31 <sup>st</sup> , 2015	129	125	65	1	17	1
March 14 <sup>th</sup> , 2015	130	138	65	1	4	0
February 10 <sup>th</sup> , 2015	112	194	30	1	1	0
January 27-28 <sup>th</sup> , 2015	145	125	61	1	5	1
January 5-6 <sup>th</sup> , 2015	137	126	70	1	0	1

**Switch from 308 to 338 seat distribution**

Dec. 10-11 <sup>th</sup> , 2014	109	164	34	1	0	0
Nov. 19-20 <sup>th</sup> , 2014	125	124	52	1	6	0
Oct. 5-8 <sup>th</sup> , 2014	132	130	44	1	1	0
Sept. 5 <sup>th</sup> , 2014	113	162	30	1	2	0
August 18-19 <sup>th</sup> , 2014	110	142	51	1	4	0
July 18 <sup>th</sup> , 2014	84	192	30	1	1	0
June 16-17 <sup>th</sup> , 2014	109	142	53	1	3	0
May 22 <sup>nd</sup> , 2014	111	110	75	1	11	0
Apr 29 <sup>th</sup> , 2014	100	158	39	1	10	0
Mar 25-28 <sup>th</sup> , 2014	99	159	40	1	9	0
Feb. 18-19 <sup>th</sup> , 2014	100	134	51	1	22	0
Jan. 23-24 <sup>th</sup> , 2014	104	132	65	1	6	0
Jan. 17 <sup>th</sup> , 2013	111	130	61	1	5	0

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***Expected Federal Election Party Winner***

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Oct 5 <sup>th</sup> -6 <sup>th</sup> , 2015	1447	35	35	15	2	2	1
Sept. 28-29 <sup>th</sup> , 2015	1449	36	24	24	3	1	1
Sept. 21-23 <sup>rd</sup> , 2015	1557	29	27	25	2	3	1
Sept. 18 <sup>th</sup> , 2015	922	31	23	37	1	4	2
Sept. 14-15 <sup>th</sup> , 2015	1402	29	23	28	3	2	2
Sept. 9-10 <sup>th</sup> , 2015	1308	26	24	33	1	1	1
August 30-Sept. 1 <sup>st</sup> , 2015	1384	24	22	36	2	1	1
August 23-24 <sup>th</sup> , 2015	1440	25	17	36	2	2	1
August 17-19 <sup>th</sup> , 2015	1473	28	22	32	2	3	1
August 10-11 <sup>th</sup> , 2015	1392	30	22	30	3	3	1
August 2 <sup>nd</sup> , 2015	1399	31	18	31	2	2	1
July 29 <sup>th</sup> , 2015	1397	34	18	29	3	2	1
July 21 <sup>st</sup> , 2015	1208	30	24	29	2	2	2
July 14 <sup>th</sup> , 2015	1251	27	24	28	3	3	3
July 8 <sup>th</sup> , 2015	1200	30	24	28	3	3	1
June 29 <sup>th</sup> , 2015	1221	30	27	26	3	3	1
June 23 <sup>rd</sup> , 2015	1268	29	25	27	2	3	-
June 16 <sup>th</sup> , 2015	1281	30	26	25	2	3	-
June 5 <sup>th</sup> , 2015	1156	31	31	18	3	2	-
May 14 <sup>th</sup> , 2015	1286	32	30	20	2	2	-
April 16 <sup>th</sup> , 2015	1365	36	37	10	3	3	-

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**October 7<sup>th</sup>, 2015**

**Federal Vote Preference**

*‘Which party are you most likely to vote for in the federal election on October 19?’ + ‘Even though you may not have made up your mind, which party are you leaning towards at this time?’*

[Decided/Leaning]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1389	263	212	241	350	323	785	604
Conservative	31	17	32	36	32	39	35	28
Liberal	35	37	31	35	34	35	34	35
New Democratic	26	39	28	21	27	18	23	29
Green	3	3	3	3	2	1	2	3
Bloc Quebecois	4	4	5	3	5	5	4	4
Other	1	0	1	1	1	1	1	1

**Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1389	150	248	333	193	210	255	1146	243
Conservative	31	19	23	35	35	52	30	34	22
Liberal	35	62	24	38	40	26	33	39	22
New Democratic	26	17	34	23	24	19	31	23	37
Green	3	1	2	3	1	3	5	3	2
Bloc Quebecois	4	0	16	0	0	0	0	0	16
Other	1	1	1	1	0	1	1	1	1

**Past Federal Vote**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1389	501	269	307	75	55	40
Conservative	31	74	7	6	10	4	28
Liberal	35	18	75	25	41	15	23
New Democratic	26	7	15	63	35	24	22
Green	3	1	2	2	13	0	8
Bloc Quebecois	4	1	0	3	1	56	4
Other	1	0	0	0	0	2	15

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### **Strong Supporter**

*'Are you a strong supporter of that party?'*

*[Has chosen party]*

### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1386	262	212	241	350	321	784	602
Yes	63	53	62	63	70	74	62	64
No	37	47	38	37	30	26	38	36

### **Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1386	150	248	332	193	209	254	1143	243
Yes	63	50	47	70	68	73	70	68	48
No	37	50	53	30	32	27	30	32	52

### **Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1386	445	461	330	73	43	34
Yes	63	78	58	60	43	65	38
No	37	22	42	40	57	35	62

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### ***Vote Change***

*'Could your vote change between now and the election on October 19?'*

*[Has chosen party]*

### ***Age / Gender***

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1386	262	212	241	350	321	784	602
Yes	29	39	27	30	21	21	28	29
No	66	53	71	67	73	76	67	66
Don't know	5	8	2	4	5	3	5	5

### ***Region***

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1386	150	248	332	193	209	254	1143	243
Yes	29	36	35	25	23	28	28	28	33
No	66	52	59	71	74	68	68	68	61
Don't know	5	11	6	4	3	4	4	4	7

### ***Federal Vote Preference***

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1386	445	461	330	73	43	34
Yes	29	14	33	34	48	23	53
No	66	83	61	60	48	73	45
Don't know	5	3	6	6	3	4	2

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**Expected Federal Election Winner**

*'Which party do you expect to win the federal election?'*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1447	277	221	252	355	342	815	632
Conservative	35	29	38	36	39	39	38	33
Liberal	35	40	33	33	31	35	34	36
New Democratic	15	19	14	15	19	9	16	15
Green	2	2	1	2	1	3	2	1
Bloc Quebecois	2	1	3	2	1	1	1	2
Another Party	1	1	1	1	0	1	1	1
Don't know	10	9	9	12	9	14	8	12

**Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1447	162	257	343	199	222	264	1194	253
Conservative	35	22	28	41	36	44	32	38	26
Liberal	35	56	33	34	38	30	32	36	33
New Democratic	15	8	23	12	14	10	20	13	24
Green	2	2	2	2	1	1	1	1	2
Bloc Quebecois	2	1	4	1	1	2	0	1	4
Another Party	1	0	1	1	0	1	2	1	1
Don't know	10	12	9	10	10	11	13	10	10

**Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1447	445	461	330	73	43	37
Conservative	35	83	17	17	15	27	17
Liberal	35	7	73	23	39	33	19
New Democratic	15	1	4	46	17	9	17
Green	2	1	1	1	10	0	7
Bloc Quebecois	2	1	0	1	4	12	4
Another Party	1	0	0	1	2	0	8
Don't know	10	6	5	10	12	18	27

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**TORONTO**  
**October 7<sup>th</sup>, 2015**

### Best Prime Minister

*'Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?'*

[All Respondents]

### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1447	277	221	252	355	342	815	632
Stephen Harper	27	13	28	31	33	37	29	24
Justin Trudeau	28	32	25	26	30	28	27	30
Tom Mulcair	22	27	20	20	23	18	23	21
Elizabeth May	9	12	9	8	5	7	7	10
Gilles Duceppe	4	4	5	3	4	3	3	4
None of these	6	6	9	8	3	4	7	6
Don't know	4	6	3	5	2	3	3	5

### Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1447	162	257	343	199	222	264	1194	253
Stephen Harper	27	16	15	30	29	45	28	31	14
Justin Trudeau	28	47	23	28	32	25	29	30	22
Tom Mulcair	22	11	31	20	20	14	23	18	34
Elizabeth May	9	9	6	9	10	7	12	10	5
Gilles Duceppe	4	0	12	1	1	0	0	1	12
None of these	6	12	8	6	4	5	6	6	8
Don't know	4	5	5	5	4	4	2	4	5

### Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1447	445	461	330	73	43	37
Stephen Harper	27	88	2	2	6	9	16
Justin Trudeau	28	4	70	10	23	14	11
Tom Mulcair	22	2	11	67	6	7	17
Elizabeth May	9	1	8	12	39	8	12
Gilles Duceppe	4	1	1	4	7	38	3
None of these	6	4	5	3	13	17	32
Don't know	4	1	3	2	5	7	10

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**October 7<sup>th</sup>, 2015**

**Stephen Harper Approval**

*‘Do you approve or disapprove of the job Stephen Harper is doing as Prime Minister?’*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1447	277	221	252	355	342	815	632
Approve	30	19	34	33	34	37	34	26
Disapprove	63	76	61	56	63	55	60	66
Don't know	7	5	5	11	3	9	5	8

**Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1447	162	257	343	199	222	264	1194	253
Approve	30	20	21	32	33	49	30	34	19
Disapprove	63	71	71	62	63	43	66	61	72
Don't know	7	9	8	6	5	8	4	6	9

**Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1447	445	461	330	73	43	37
Approve	30	88	8	3	14	13	17
Disapprove	63	7	86	93	84	77	61
Don't know	7	4	6	3	2	10	22

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**October 7<sup>th</sup>, 2015**

**Tom Mulcair Approval**

*‘Do you approve or disapprove of the job Tom Mulcair is doing as Leader of the Opposition?’*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1447	277	221	252	355	342	815	632
Approve	49	53	45	47	51	47	48	49
Disapprove	34	29	37	31	36	39	39	30
Don't know	17	18	18	22	13	14	14	21

**Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1447	162	257	343	199	222	264	1194	253
Approve	49	40	53	51	53	37	46	47	55
Disapprove	34	38	29	34	34	42	33	36	27
Don't know	17	22	17	15	13	21	22	17	18

**Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1447	445	461	330	73	43	37
Approve	49	22	52	82	48	39	33
Disapprove	34	63	32	7	28	33	42
Don't know	17	15	16	11	24	28	25

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## TORONTO

October 7<sup>th</sup>, 2015

### *Justin Trudeau Approval*

*'Do you approve or disapprove of the job Justin Trudeau is doing as leader of the Liberal Party?'*

[All Respondents]

### *Age / Gender*

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1447	277	221	252	355	342	815	632
Approve	49	58	40	46	51	47	49	49
Disapprove	35	28	43	36	37	34	38	32
Don't know	16	14	17	19	11	19	13	19

### *Region*

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1447	162	257	343	199	222	264	1194	253
Approve	49	59	45	50	57	39	52	51	44
Disapprove	35	22	36	37	30	45	30	35	35
Don't know	16	19	19	13	12	16	19	15	20

### *Federal Vote Preference*

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1447	445	461	330	73	43	37
Approve	49	19	83	49	44	36	24
Disapprove	35	71	5	31	34	52	49
Don't know	16	10	12	20	22	12	28

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**TORONTO**

**October 7<sup>th</sup>, 2015**

**Voting Decision**

*'In the coming election, will you be voting for a party you believe in or voting for the party that you think can defeat the government?'*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1447	277	221	252	355	342	815	632
Voting for a party you believe in	64	58	68	64	70	66	64	64
Voting for the party that can defeat the government	28	34	21	29	25	26	28	28
Something else	5	5	8	5	4	4	6	5
Don't know	3	3	3	3	1	4	2	3

**Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1447	162	257	343	199	222	264	1194	253
Voting for a party you believe in	64	51	65	65	63	72	64	64	66
Voting for the party that can defeat the government	28	31	29	29	28	19	26	28	28
Something else	5	10	4	5	5	5	5	6	4
Don't know	3	7	3	1	4	3	4	3	3

**Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1447	445	461	330	73	43	37
Voting for a party you believe in	64	87	53	56	57	84	56
Voting for the party that can defeat the government	28	7	39	41	26	12	26
Something else	5	4	6	2	8	4	12
Don't know	3	1	2	1	9	0	5

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 October 7<sup>th</sup>, 2015

### *Voting Decision: Niqab Controversy*

*'How will the controversy over wearing the niqab influence your vote in this election?'*

[All Respondents]

#### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1447	277	221	252	355	342	815	632
NET: TOP2	73	71	76	70	75	73	76	70
NET: BTM2	20	22	16	22	20	20	20	21
Will not influence it all	57	55	60	60	56	56	61	54
Will influence it very little	15	16	16	11	19	17	15	16
Will influence it somewhat	9	9	8	10	10	8	9	9
Will influence it a great deal	11	13	8	12	10	11	10	12
Don't know	7	7	8	7	5	7	4	9

#### **Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1447	162	257	343	199	222	264	1194	253
NET: TOP2	73	70	73	72	74	72	75	73	73
NET: BTM2	20	21	24	20	17	21	15	19	23
Will not influence it all	57	53	54	60	61	57	59	58	55
Will influence it very little	15	17	19	13	13	15	16	15	18
Will influence it somewhat	9	11	7	10	10	11	6	10	7
Will influence it a great deal	11	9	16	10	8	10	9	10	16
Don't know	7	10	3	7	8	7	10	8	4

#### **Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1447	445	461	330	73	43	37
NET: TOP2	73	66	80	81	60	66	55
NET: BTM2	20	30	15	15	23	34	24
Will not influence it all	57	50	65	64	50	39	49
Will influence it very little	15	15	15	17	11	27	6
Will influence it somewhat	9	12	8	6	16	12	12
Will influence it a great deal	11	17	7	9	7	22	12
Don't know	7	5	6	4	17	0	21

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